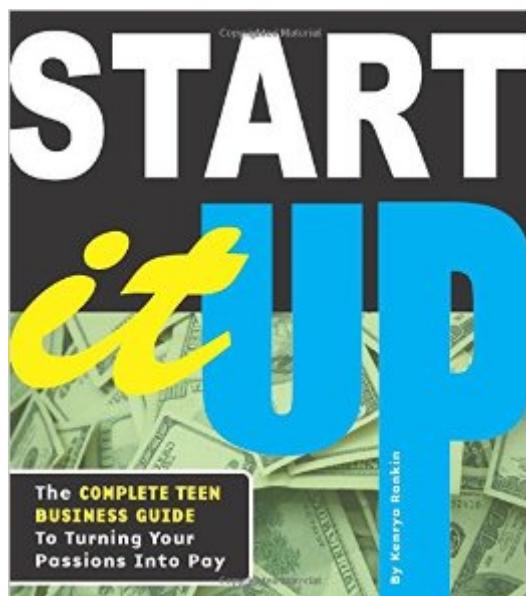


The book was found

Start It Up: The Complete Teen Business Guide To Turning Your Passions Into Pay



Synopsis

Do you have a passion you want to turn into pay? Or maybe you are looking for a way to make some extra cash in high school? Start It Up shows teens how to turn their hobbies and talents into full-fledged businesses. Inside you'll find comprehensive and fun information on how to know what is the best business for you, pull together a company, and sell your product and let the world know about it! Whether your business is cake baking, dog walking, website design, or house painting, Start It Up offers the A-Z on getting it going and making it successful. Also featured are quotes from other successful teen entrepreneurs who turned their dreams into dollars.

Book Information

Lexile Measure: 1090L (What's this?)

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Average Customer Review: 5.0 out of 5 stars (See all reviews) (10 customer reviews)

Best Sellers Rank: #533,860 in Books (See Top 100 in Books) #185 in Books > Children's Books > Education & Reference > Money & Saving #3798 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship #3806 in Books > Teens > Education & Reference

Age Range: 12 and up

Grade Level: 7 and up

Customer Reviews

I think regardless of your age, Kenrya Rankin has given the world a great book for young people starting businesses in START IT UP---but I must say I learned a few things as well. Written in a way that is not only practical but includes advice from entrepreneurs, the book takes you on a journey of exactly what you need in order to get your business started, planning and then executing that plan in a way that works. The authors have also included worksheets and ways for you to interact with the book so that you can see what you are trying to do on paper and then have something of a roadmap to use along the journey. For me one of the biggest lessons I got from the very beginning of the book was

the importance of realizing you can't do everything yourself. You have to be able to identify your strengths and weaknesses and make sure that you build the team that best complements you. Written with plan and simple instruction and examples, START IT UP gets you up and going in business.

This is an amazing book. There are a few good books out there aimed at teens who want to start their own business but none are as valuable and engaging as this one. Without authentic language the message is lost. Rankin's language rings true. Without pinpointing passions, strengths and weaknesses the reader may blindly grasp at anything just to get a project up and running. Rankin provides checklists, quizzes and brainstorming sessions so a reader can find a project that matches one of their passions with something that other people really need. Rankin provides a sample business plan linking each section of the plan to a chapter in the book that explains it. Young entrepreneurs need to document sources of their capital investment, gather a board of advisors, determine pricing, prepare a budget, and provide a marketing analysis and strategy. Each chapter ends with a list of online resources for further research. For any teen with a passion, an entrepreneurial spirit and a desire to make some hard-earned money, this is the book for you.

Start it Up is a guide for teens that are interested in working for themselves rather than someone else. It is an all encompassing, entrepreneurial start up book for teens, with nearly every aspect of operating a business covered. Interspersed between information and exercises are real-life teen entrepreneurs sharing their story and offering advice. These glimpses of teen business owners work well as encouragement and as examples of success. This is an amazing book for teens, and adults, interested in starting an online business. Whether for pocket money, that first car, or college, this book can lead the way to recurring income. I found it impressive in the depth of topics covered and the resources available for teens. By following the first chapters on the basics through to the final chapters on sustaining and expanding, any teen with a desire and a passion can become an entrepreneur. Topics covered include developing a business plan, money matters, hiring the right people, customer service, and giving back to the community to reference a few. Most entrepreneurs think of the Internet first. Start it Up covers both virtual and physical start ups. This text is valuable at any stage of a business. Start It Up is the text for teens with a desire to start a business. It is at the top of the list for teens and business, and rightfully so. Book received from netgalley, courtesy of the publisher.

I received a copy of "Start It Up" a few days ago. I have made it halfway through the book and I must say that it's a great read. It is informative in a way that actually gives the reader a definitive path of how to start a business. So far, you have covered a lot of ground, very thoroughly. I wish I had this information laid out and presented to me like this when I was first setting up shop. This book will save the reader a lot of headache. Start It Up is extremely helpful and is a perfect guide for those who have always wanted to start a business but don't know where to begin. When I'm finished I will encourage my kid brother and all my friends who have ambitions on starting a business to read Start It Up. Bottom line: if you have a business idea you want to launch, grab this book!

Kenrya Rankin's 'Start It Up: The Complete Teen Business Guide to Turning Your Passions Into Pay' is definitely a very good resource for teens. Even adults wanting to start their own business can find it an interesting read too. More importantly, I believe it is a good tool for parents to help their younger children understand how a business works and why it can be a fun, creative, and rewarding to hone one's interest. It is also instills in them the values one must have to be successful, such as hard work, dedication, and persistence. Even better, their small business can steer them away from playing video games or watching too much TV!

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